

**MAKE A  
DIFFERENCE**  
with Windle International



**A unique opportunity to become a Windle Ambassador and transform society through education together.**



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## We are Windle International

**Every year, Windle International helps over a million refugees, people affected by conflict, and those who have been marginalised to access quality education.**

We believe that the people who have been affected by conflict and marginalisation should be the architects of their own future. We focus on and advocate for the long-term investment in education and training for and with individuals and communities, so that they can transform themselves, and their surrounding communities, region and continent, and work towards sustaining peace for the long term.

We empower people to achieve their academic potential, and contribute to sustainable development, by acting as a lead provider of quality education and training.

Across Windle, we implement 9 programmes (although not all of them are implemented in every country), under which fall various specific projects. These programmes are: Early Childhood Development; Primary education; Secondary education; Vocational training; Tertiary education scholarships; Teacher education; Girls' education; English language training; and Education technology.

These programmes answer our four key strategic objectives:

- Increasing access to education
- Improving the quality of education
- Creating livelihoods
- Promoting peace



## Become a Windle Ambassador

**Windle Ambassadors play a vital role in helping to promote Windle's impact as widely as possible, and by encouraging more people to support us. They are committed to our cause, and to creating access to quality education for conflict-affected people in eastern Africa.**

In order to continue providing quality education and support to all children and youth in need, we rely on the passion and dedicated work of all our supporters across the world. Education in emergencies and conflict areas is under-resourced and very often neglected. With over 11 million people forcibly displaced in eastern Africa (UNHCR), Windle's work is needed now more than ever.

We're looking for people to become Windle Ambassadors and help us make an even bigger impact. If you are someone with great connections, a strong network and the ability to influence others, we'd love you to consider joining the Windle family.

Each Windle Ambassador brings their own voice and experience in supporting the organisation to raise its profile, secure funds and increase support. We will take the time to work with you to understand your own motivations, unique perspective and particular area of interest.

In return, you'll join our international family, and be a fundamental part of increasing our support for those who benefit from our programmes and interventions.



## The role of Ambassador

Windle Ambassadors are the voice and the face of Windle International to their network and larger audience. Our ambassadors are willing to advocate for and engage others in supporting the causes of education for all, creating sustainable solutions to the refugee crisis, and in East Africa development. Our ambassadors raise funds and awareness for Windle International.

### 1 Sharing skills and resources

to introduce contacts and help with sponsorship and networking opportunities.

### 2 Sharing Windle fundraising activities

with your audiences to widen our reach and meet our fundraising targets as a result.

### 3 Representing Windle International

at events such as galas, auctions, and community group meetings.

### 4 Making conversation

with members of the public to forge meaningful partnerships and promote the work of Windle International.

### 5 Taking part in Windle fundraising

by hosting personal events or challenges to build an engaged and committed community.



## Support and benefits for ambassadors

**The Windle Ambassador programme aims to give you the chance to get involved in something they care about, to do something you will enjoy and that will fulfil you.**

You will feel empowered by the significant contribution you are achieving for children and youth people affected by conflict in eastern Africa. We will provide you with regular impact statements and reports; as well as personal milestones and ambassador badges for each step reached.

In your role as Windle Ambassador, you will meet with diverse people and expand your network. You will be able to share your story and increase your own impact in the world.

The Windle International secretariat will be your key point of contact and will advise and support you in your ambassador mission. We are here to answer your questions, give you access to your own giving page, provide you with campaign templates, communications materials, and fundraising toolkits.

We will recognise your success on public events and various communications, following your agreement and requirements. We wish to build a trustful and personal relationship with you.



## Locally led, working together internationally

**Around the world, conflict is causing disruption to communities affecting the rights of all people to get an education.**

Thanks to our unique combination of history, structure, and approach, Windle International is best-placed to create long-term solutions, to provide quality education at all levels in conflict situations, for conflict-affected and host communities, those who have been marginalized in society, and for refugees.

### **Our Vision**

is a world where everyone has the opportunity, through education and training, to make the most of their potential and contribute to sustainable development.

### **Our Mission**

is to challenge poverty and inequality, and bring about lasting transformation of society, by expanding access to, and improving the quality of, education and training, with an emphasis on refugees, communities affected by conflict and marginalisation.

Our international secretariat is based in the UK, as is one of our members, and we have a substantial presence across eastern Africa with a physical presence in Kenya, Uganda, Sudan, South Sudan and Somalia, and we have recently established an office in Rwanda. We support children and young people from those countries, as well as from neighbouring countries. We also have support offices in North America and Europe.

**Windle International’s network consists of:**

- Windle Trust International (operating in the UK, Sudan and South Sudan)
- Windle International Kenya
- Windle International Uganda
- Windle International Somalia / WISOM
- Windle International Rwanda

**Key:**

- Countries in which Windle has a physical presence
- Countries of origin of people we support





**Windle International (international secretariat)**

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